Topics are grouped by subject. Each topic can be offered in half day or full day format.
Variations of subject topics or customised workshops are also available - Please ask

**Strategy**
Workshops that make you think about, plan and deliver a better future for your beneficiaries and for your organisation

- Introduction to Strategy
- Developing your strategy, (incorporating Theory of Change)
- Strategic Governance
- Creating a Resilient Organisation
- Business Modelling - an essential tool to deliver your strategy
- Value Propositions - how to realise and deliver user and funder benefits
- Business Planning - developing, creating and delivering a winning business plan

**Marketing**
A poorly understood management tool.
The better you understand user needs and context the more likely you are to deliver the right change and impact.
Don’t forget the other fundamentals - creativity, communications and competition

- Introduction to Marketing
- Marketing Success
- Research your Market
- Getting to grips with social media
- Storytelling - a powerful communication tool
Impact and Change

The ultimate measure of a Charity’s success. Understand how this underlines strategy. Get to grips with the growing demand from funders to measure and report impact

- Understanding Social Impact: measuring, monitoring, evaluating and reporting change

Project Management

Managing projects is a fundamental management skill and vital for charities working on tight budgets and attempting to meet growing demand from users

- Essentials of Project Management

Management & Leadership

Key skills for personal and organisational success

- Developing your Management & Leadership Skills
- The New CEO - planning and delivering personal & organisational success
- Developing your Motivation Skills
- Team Creation and Development
- Negotiation Success Skills

Please note: We offer mentoring & coaching services for CEOs & SMTs

Personal Skills

Creating your own success

- Developing your presentation skills
- Motivating yourself, motivating your team
- Improve your time management
- Mentoring & Coaching skills development
Organisational change

Improving your organisation

- Introduction to Change management
- Creating the Learning Organisation
- Collaborative & Partnership Working
- Introduction to Good Governance
- Improving your Organisational Governance
- Working with your Board - a key skill
- Income Diversification: Profits & Pitfalls

Creativity & Innovation

Sustainability requires constant innovation and creativity, a skill to develop and embed

- Creative Thinking & Innovation Skills
- Problem Solving Techniques
- Practical Innovation

Financial Skills

The most neglected of management skills, overcome your fear of numbers and develop your skills and get to grip with financial tools to create success

- Strategic Financial Planning
- Better Financial Governance
- Getting to grips with Management Accounts
- Financial Management - Beyond the Basics
- Costing, Pricing and Full Cost Recovery
- Budgets & Budgeting
- Improve your Financial Forecasting
- An Introduction to Financial Accounts/ Charity accounts
- Income Diversification: Trading, Corporate Support, Crowdfunding and more