



RED OCHRE WORKSHOP PORTFOLIO

SEPTEMBER 2020

For not-for-profit-sector

Enjoyable Engaging Educational

Our Facilitators

All our facilitators have started and managed a variety of organisations. We have been successfully supporting the nfp sector since 2002 and bring our learning, knowledge, tools, networks, imagination, creativity, and humour to all our workshops.

Workshop content

Topics are grouped by subject.

Variations of subject topics or customised workshops are also available. Please enquire for more details.

Workshop Delivery

Each topic can be offered in half day or full day format (traditional, face to face workshop delivery) when it will be possible.

Current delivery using Zoom - there is a choice of:

90 minutes succinct introductions to topic, limited engagement

180 minutes - greater engagement and ability to include discussion breaks

4 x 1 hour day session with greater engagement and ability to undertake case studies/ example working between each session

Or we can tailor the length to meet your requirements

Fundamentals

Starting a not for profit organisation

What are the different organisational and legal structures available? What impact does this have on funding, governance, and management? This workshop will assist you in making the best choices for you and give you a solid basis with which to launch your new or newish organisation.

Governance

Getting to grips with Governance/ The Roles & Responsibilities of Trustees

Good governance is a fundamental prerequisite for managing any organisation. Yet there is poor understanding of what good governance is or how to implement it.

This workshop will cover topics such as:

What are trustees, and what are their roles and responsibilities?

What is meant by good governance and how does the Board of trustees implement this?

How do trustees interact with management and what are trustees' legal responsibilities?

Responsibilities of a Company Secretary

As organisations grow the legal and compliance complexities increase. A Company Secretary provides a strategic as well as a compliance role. The workshop will help you understand what the roles and responsibilities of a company secretary are and how best to fulfil them.

Strategic Financial Governance

Trustees are responsible for the safeguarding and strategy of a charity. This requires understanding the current financial position and planning for the future financial management to support the agreed strategy. What do trustees need to know and how to start thinking and behaving strategically is vital. This workshop leads those interested in this subject through ensuring that there is a good quality of actionable financial information as well as assisting you in devising the financial strategy for your charity, or nfp.

Management & Leadership

Taking on new responsibilities during increasingly turbulent times, when there is growing demand is a tough call. We offer a number of workshops that will help you

to make the transition into leadership roles or will assist you to improve your skills if you are already in this role.

The workshops will cover personal considerations, motivation, and resilience. Interaction with the Board, employees, strategy, and delivery will also be explored. The result will be a stronger sense of purpose and improved leadership and management skills.

Moving into Management

The New Chief Executive

Leadership & Motivation Skills

Creating and Maintaining Great Teams

Fundraising

Income generation remains a key skill for organisations. Managers often end up fundraising by accident or because there is no one else available. Our workshops offer a variety of approaches to diversify and improve fundraising.

Improving your Fundraising Skills

Thinking about Corporate Fundraising

Income Diversification

Is Trading a Viable Option?

An Introduction to Crowdfunding

Social Enterprise

An increasingly popular option, but one that is misunderstood and poorly applied. This workshop will introduce you to the concept of social enterprise. It will look at legal and structural issues. How to manage social enterprises, governance, and compliance. Examples of success and the bear traps to avoid. And of course, how do you fund and scale a social enterprise?

Introduction to Social Enterprise

Social Impact Measurement

Our charities and nfp organisations exist to create positive social or environmental change. We need to be able to demonstrate that our activities are creating the change and making the impact we set out to do so we can engage with funders and supporters.

The workshops will introduce you to the strategic thinking and planning before launching a project or programme. We also develop your thinking on the practical

steps of when and how to source impact data and analysing that data. We also explore the application of our insight internally and externally. You will be able to apply your impact knowledge internally to better use your resources, and by using your key impact messages externally you will more effectively communicate with stakeholders.

Introduction to Social Impact Measurement

Tools & Techniques to Improve & Deliver Your Social Impact

Resilience, Sustainability & Success

Turbulent time require agile responses. There are opportunities to be grabbed just as there are organisational areas that need strengthening.

Our workshops offer advice, guidance, tools, and methodologies that will help you craft strategies, deliver practical projects, and create flexible business models. The workshop content is based on years of working and with charities and other organisations.

Strategic Planning

Using Business Models to create practical and agile programme delivery

Business Planning

Creating Resilient & Sustainable Organisations

Managing Organisational Change

Marketing & Marketing Strategy

Understanding your user needs, and contextualising social, cultural, and economic trends are all important management issues. How you engage with users, funders and stakeholders is of growing importance. Internal and external communications remain key aspects of how you are perceived. You need to be aware of competitors and how they are changing and how this may impact on you - competition now originates from several surprising directions.

As well as marketing strategy, tools, methodologies and concepts the workshops will look at the increasing diversity of communications methods - including social media.

Marketing Strategy & Communications for the Not for Profit Sector

An introduction to Values Driven Marketing for the Not for Profit Sector

Getting to grips with finance

For most people numbers are a real turn off. A leader or manager cannot run away from understanding and managing finance.

We offer a variety of workshops that are appropriate for those new to finance, and that must include all managers, as well as those that are increasing their financial management or budgetary responsibility

Finance for Non-Financial Managers

An Introduction to Financial Management for Manager

Understanding Financial Strategy and Forecasts

Getting to Grips with Financial Accounts

Project Management

Managing projects is a fundamental management skill and vital for all businesses as they implement strategies and projects.

The workshop introduces you to key concepts, methodologies and practical tools that will improve your and your team's management skills.

An Introduction to Project Management

Improving your personal skills

Everyone needs to invest in improving personal skills to improve your own life, what you contribute to your organisation and to society.

The workshop will help you with motivating yourself, creating personal resilience and getting the right work-life balance.

The workshop will also help you to improve your communication and presentation skills, how to motivate and support your teams, and how to improve your time management.

We also offer a workshop on improving your negotiation skills - an increasingly important area of management - but one that also has daily application in your personal life.

Invest in yourself for a better work-life balance

Better Self & Team Motivation

Improving your Negotiation Skills

Creativity & Innovation

The world is increasingly competitive and changeable. Most organisations are acutely short of resources. Staying ahead of the game requires leaders, managers and their teams to constantly innovate.

These workshops will introduce you to practical tools and methodologies that will improve individual and group creativity and innovation including problem-solving techniques.

An introduction to practical innovation

Improve your Creative & Innovation Skills